

Dear Investor/Analyst/Shareholder,

Thank you for your support for Phison (TPEx: 8299). Please see the details of our January 2021 revenue below:

KEY TAKEAWAYS

- January 2021 revenue totaled NT\$4.061bn, up 22% YoY.
- PCIe SSD continues to penetrate various storage applications, and consumers' demand for storage capacity is also increasing, which is positively beneficial to Phison's revenue.
- Although the existing upstream and downstream production capacity can meet the
 demand plan of Phison, due to the new orders driven by PCIe Gen4 technology,
 Phison will continue to strive for production capacity increase with the upstream
 and downstream supply chain to meet the needs of global customers.

Phison announced today (2/8) the operating results for January 2021, with consolidated revenue of NT\$4.061billion, an increase of 22% over the same period last year (YoY).

PHISON 8299	Sales Revenue (NT\$bn)	YoY
January 2021	4.061	22%

Compared with the same period last year (YoY), the total shipments of PCIe SSD controller in January grew by nearly 75%; the total shipments of eMMC module products also benefited from the continuous recovery of the embedded application market, where the YoY growth is over 400%. In addition, the annual growth rate of industrial modules in January reached 18%, and the total shipment of memory bits (Total Bits) also grew by nearly 71%. According to the above shipment data, PCIe SSD continues to penetrate various storage applications, and consumers' demand for storage capacity is also increasing, which is positively beneficial to Phison's revenue.

January 2021 Business Highlights (PHISON 8299)	YoY
Total Shipments of PCIe SSD Controllers	75 %
Total Shipments of eMMC Modules	400 %
Total Shipment of Industrial Modules	18 %
Total Memory Bits Shipment	71 %

K.S. Pua, CEO and Chairman of Phison, said that the first quarter of previous years was a traditional off-season. However, the first quarter of 2021 may be better than previous years. Whether it is the PC market, industrial market, and server market, demand is stronger than the same period last year. In addition, the average storage capacity has also continued to rise, all contributing to the overall revenue in the first quarter. Looking



forward to the market outlook in 2021, although the existing upstream and downstream production capacity can meet the demand plan of Phison, due to the new orders driven by PCIe Gen4 technology, Phison will continue to strive for production capacity increase with the upstream and downstream supply chain to meet the needs of global customers. Overall, we are cautiously optimistic about 2021.



[PHISON IR Distribution List Application Form]

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[PHISON's Quick Facts]

- Over 20 years experiences in NAND controller IC design and module integration.
- Over 2,300 employees globally, and more than 75% are engineers
- Over 1900 memory-related patent globally.
- 3 major focuses: enterprise, embedded, and consumer market.
- 600M average annual controller shipment.
- \$1.45B sales revenue in 2019 (no debt).
- Confident that our <u>unique business model</u> can produce consistently strong cashflows and profits over the long-term amidst NAND memory market cycles.
- Strongly maintain long-term partnerships with our global NAND flash supply sources and with our downstream module customers.

[About PHISON]

Phison Electronics Corp. (TPEX:8299) is a global leader in NAND Flash controller IC and storage solutions. We provide a variety of services from controller design, system integration, IP licensing to total turnkey solutions, covering applications across SSD (PCIe/SATA/PATA), eMMC, UFS, SD and USB interfaces, reaching out to consumer, industrial and enterprise markets. As an active member of industry associations, Phison is on the Board of Directors for SDA, ONFI, UFSA and a contributor for JEDEC, PCI-SIG, MIPI, NVMe and IEEE-SA.

To know more about Phison, please visit Phison Website or Phison Q&A for details.

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[Forward-looking Statements]

Information included in this press release that are not historical in nature are "forward-looking statements". Phison cautions readers that forward-looking statements are based on Phison's reasonable knowledge and current expectations, and are subject to various risks and uncertainties. Actual results may differ materially from those contained in such forward-looking statements for a variety of reasons including without limitation, risks associated with demand and supply change, manufacturing and supply capacity, design-win, time to market, market competition, industrial cyclicality, customer's financial condition, exchange rate fluctuation, legal actions, amendments of the laws and regulations, global economy change, natural disasters, and other unexpected events which may disrupt Phison's business and operations. Accordingly, readers should not place reliance on any forward-looking statements. Except as required by law, Phison undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events, or otherwise.